



For Immediate Release

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BitFire Networks' Partnership with Professional Fighters League (PFL) Highlights 2022

Phoenix, Ariz. (February 21, 2022) – BitFire Networks announces a continuation of their partnership with the Professional Fighters League (PFL) to provide critical production support for the expanded 2022 season.

On the heels of their support during the 2021 season, the PFL will again use BitFire Networks proprietary technology to execute its complex productions to viewers around the world.

The PFL is launching their 2022 season with the all-new Challenger series. The 8-week series starts on February 18 from Orlando. BitFire will handle transmission of multiple video feeds and comms channels between the primary production truck in Florida and multiple operators working remotely. The core of the remote crew will be working in North Carolina to execute the shows live graphics and scoring systems.

Five separate multiview and program feeds from the onsite production truck will transmit to BitFire servers installed at the offsite production facility in North Carolina. Crew will be able to monitor camera, graphic and show feeds in real time. The remote crew will also use BitFire's virtual communication system for seamless communication with the production truck onsite in Orlando. With BitFire's ability to interface directly with the comms system in the production truck, the entire crew is effortlessly linked together to execute this complex production.

BitFire will also integrate talent into the live broadcast. Ian Parker will provide gambling analysis for each show using a BitFire remote talent kit installed in his home. The easy to deploy kits include BitFire servers to transmit the talent camera feeds back to the production truck. They also include broadcast quality PTZ cameras which can be remotely operated by the technical crew onsite. For the Challenger series, a celebrity guest judge will join the production live each week via BitFire's FireBridge platform, allowing for guest contribution on their own device.

BitFire will expand on this support system as the PFL moves into their main series production later this spring.

“BitFire is thrilled to continue our ongoing partnership with the PFL into 2022,” said Bob Sullivan, CEO and President of BitFire. “With hosts and crew members spread out across the United States, BitFire demonstrated our skill in seamlessly linking together audio and video from disparate locations, integrating multiple remote locations to the main show’s onsite production. Because of our skill set and broadcast production solutions, we believe our partnership with the PFL will continue to grow.”

With live production for each PFL event taking place in one location and a large production team and talent located in other separate locations, a seamless and dynamic solution was required to broadcast these events. To keep these locations connected as if they were a single production set, the PFL tapped BitFire’s video transport technology and remote distribution platform. With so many operators working remotely, the crew required a high-quality broadcast audio and video feed to monitor everything happening onsite in real time. BitFire’s solutions use the company’s proprietary broadcast transport network, allowing the PFL to execute these shows easy and reliably over the internet.

“BitFire has been the genius behind our communications and connectivity for PFL,” said Professional Fighters League Executive Producer George Greenberg. “We have a pretty complex setup that require a lot of communication even though we’re not all in one place. The system is just brilliant and has made communication seamless between those of us (onsite) and those (working remotely).”

The PFL features elite MMA athletes across six weight classes, including a women’s division. Backed by an investor group of sports, media, entertainment and business titans, PFL events are broadcast live in primetime on ESPN2, ESPN+ and ESPN Deportes and shown in 160 additional countries around the world on premium sports networks. The inaugural PFL Challenger Series will air exclusively on the Fubo Sports Network.

With headquarters in Phoenix and Boston, BitFire provides an end-to-end live video transmission and production solution created in response to new world demands for an agile, professional-grade, live IP video transport and expert remote-production services.

About **BitFire**:

BitFire is an end-to-end live video transmission and production solution built by broadcasters for broadcast solutions. BitFire’s comprehensive platform includes the BitFire Transport Network, a fully managed portal that provides point-to-point delivery of broadcast-quality video to wherever it needs to go. This network can be accessed by either browser-based FireBridge, when broadcast is needed for one-to-one or one-to-many live contribution and collaboration, or through FirePower, a stackable HD server and authentic configuration that receives and delivers video packets with deterministic latency and frame-accurate synchronization. BitFire production services are provided by a team of broadcast experts, along with production trucks and additional assets, including remote production control rooms (REMI), camera packages, and live production and post- production capabilities. BitFire is taking live video from where it is, to where it needs to be. Visit [BitFireNetworks.com](https://www.BitFireNetworks.com) for more information.