



For Immediate Release

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Broadcast Industry Veteran Joins Talented BitFire Networks Team

PHOENIX, AZ / BOSTON, MA – (August 6, 2021) – BitFire is excited to announce that Kristin Akimchuk has joined the company as Director of Broadcast Operations.

In her new role, Kristin is responsible for managing the day-to-day operations of BitFire Networks, including two Network Operations Centers in Boston and Phoenix. She will also be in charge of staff training and maintaining the unmatched quality control BitFire provides. Kristin will work with our partners to ensure that all content is delivered reliably and securely.

Phoenix and Boston-based BitFire Networks is the only company that has perfected an all-in-one, fully managed Internet transport solution with the ability to support an unlimited number of fully synchronized video feeds alongside their own communications system and data transport services. With clients like MLB Network, NHL Network, CBS Sports, ABC Entertainment, NBC Entertainment and FOX News, BitFire enables hundreds of live events each year and is known across the industry for their reliable delivery of multi-camera transmission services.

Kristin has been an industry pioneer for several decades, most recently as Vice President of Operations for VideoLink. With an engineering background, she previously held several management and technical titles there, including Director of Operations, Boston/Newton Operations Manager, Lead ReadyCam Engineer, Satellite Uplink Engineer, Editor, Technical Director and Field Audio Technician. Kristin's consistent, seamless execution over her widely varied career makes her a perfect fit as BitFire takes IP transmission and distributed production into the future.

"Kristin's addition to the team really shines a light on the talent we've assembled at BitFire," said Bob Sullivan, President and CEO of BitFire Networks. "With her technical knowledge, excellent customer service and constant innovation, we are excited for all she brings to continue moving our BitFire network forward," added Sullivan.

"In joining the team at BitFire, I look forward to working with a versatile group of innovators who bring a wide diversity of experience to solving the challenges that the television world faces today," said Akimchuk. "The past year has presented many opportunities for our industry to evolve its ideas on how contribution, distribution and transmission can be accomplished, and I'm excited to be part of a team who works to find, and flawlessly execute, creative solutions for our customers."

Kristin Akimchuk holds a Bachelor of Science in Communication from Ithaca College, earning numerous accolades while there. She was named Senior of the Year in 2005, as well as Best Director.

Kristin joins a powerhouse team of TV industry leaders with decades of experience, a proven history of groundbreaking technological advancements and numerous Emmys and other prestigious awards for their work.

“The depth of BitFire’s talent, technologies and solution-focused capabilities are highlighted today with Kristin’s hiring,” said Sullivan. “Her work in the industry, her tech knowledge and level of innovation are just some of the reasons we are so excited to announce her hiring today.”

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About BitFire

BitFire is an end-to-end live video transmission and production solution built by broadcasters for broadcast solutions. With headquarters in Phoenix and Boston, BitFire was created in response to new-world demand for an agile, professional-grade, live IP video transport experience and expert remote production services. BitFire’s comprehensive platform includes the BitFire Transport Network, a fully managed portal that provides point-to-point delivery of broadcast-quality video to wherever it needs to go. The BitFire Transport Network can be accessed by either browser-based FireBridge, when broadcast is needed for one-to-one or one-to-many live contribution and collaboration, or through FirePower, a stackable HD server and authentic configuration that receives and delivers video packets with deterministic latency and frame-accurate synchronization. BitFire Production Services are provided by a team of broadcast experts, along with production trucks and additional assets, including remote production control rooms (REMI), camera packages, and live production and post-production capabilities. BitFire is taking live video from where it is, to where it needs to be.

Visit BitFireNetworks.com for more information.