



**“HOUSE OF ATHLETE SCOUTING
COMBINE SHOWCASE” TO STREAM LIVE ON THE FOX SPORTS APP
& FOXSPORTS.COM TOMORROW, FRIDAY, MARCH 5 BEGINNING AT
10 A.M. ET/7 A.M. PT**

**Presented By Former NFL Star & FS1 Host
Brandon Marshall’s *House of Athlete***

**Plus! *House Of Athlete: Going Pro*, A Six-Part Docuseries,
Set To Air Weekly on FS1 Beginning Wednesday, March 24**

MIAMI, FL. (March 4, 2021) – With the inaugural *House of Athlete Scouting Combine* underway in South Florida, **Brandon Marshall’s *House of Athlete*** (HOA) and FOX Sports are proud to announce “*House of Athlete Scouting Combine Showcase*”, a five-hour produced show featuring a gamut of scouting events, highlights and commentary from NFL personalities, which will stream live on the FOX Sports App and FOXSports.com tomorrow, Friday, March 5 beginning at 10 a.m. ET/7 a.m. PT.

Hosted by Marshall, a former NFL star and co-host of FS1’s FIRST THINGS FIRST, the three-day scouting combine, which kicked off Wednesday, has seen top NFL prospects show off their skills ahead of the 2021 NFL Draft, all culminating with Friday’s live streaming show.

In addition, the *House of Athlete: Going Pro* six-part docuseries will air weekly on FS1 beginning Wednesday, March 24 at 5:30 p.m. ET/2:30 p.m. PT. Every Wednesday for six weeks at that same time, fans can tune-in to FS1 for a special behind the scenes look chronicling prospects’ preparations for the NFL Draft.

“House of Athlete is thrilled to team up with FOX Sports to deliver streaming coverage of our inaugural scouting combine and we’re proud to give these athletes a fantastic platform to shine on the big stage,” said Marshall, the Founder of HOA. “This is our first year hosting an event for these hopefuls and with live streaming of the ‘*HOA Scouting Combine Showcase*’, and the *House of Athlete: Going Pro* series airing weekly on FS1, we believe we’re putting these prospects in a great position to receive the recognition and attention they deserve leading up to the NFL Draft.”

The streaming coverage will feature analysis and reporting from former NFL stars and [I AM ATHLETE podcast](#) personalities **Marshall, Chad Ochocinco, Fred Taylor** and **Channing Crowder**. Throughout the day, the crew will provide their renowned insight and one-of-a-kind humor to the streamed event taking place live from the AutoNation Community Field at the Inter Miami CF Training Facility.

“We are excited to partner with House of Athlete to offer viewers an inside look at the difficult journey to reach the NFL,” said **Barry Nugent**, Executive Producer, Development, Original Programming and League Partnerships, FOX Sports. “With input from leading voices like Brandon and a wealth of compelling storylines, we are eager to bring this unique programming to our linear and digital platforms.”

The “*HOA Scouting Combine Showcase*” show and the *House of Athlete: Going Pro* series will be directed and produced by Emmy Award-winning production company Lobas Productions, who also collaborate with Marshall on the *I AM ATHLETE* podcast. Their past work includes HBO’s *Hard Knocks* and *24/7* series, SHOWTIME’s *All-Access* program and the recently directed *Secret Life of Lele Pons* for YouTube Originals, which won a Streamy for Best Docuseries.

“We love being able to tell the stories of who these young athletes are on and off the field,” said 10-time Emmy Award-winning producer and director **Alicia Zubikowski**, the Founder of Lobas Productions. “Doing a football show brings me back to my roots and the days of working at NFL Films, who are long established as one of the leaders in sports storytelling. I’m excited that some of the players and coaches who I worked with during *Hard Knocks* are now the same people running this training program. Our paths crossing again helps with the trust process and allows us to find the most compelling stories while embedded with the team.”

HOA will also be partnering with BitFire Networks, an end-to-end live video transmission and production solution, for the live streaming show on Friday. BitFire specializes in live event video production, internet streaming and TV broadcasting for sporting events across the country. With clients like the NFL, MLB, NHL and Major League Soccer, Bitfire produces hundreds of live sports events each year and is known for their delivery of multi-camera transmission services and broadcast solutions. The addition of BitFire, who has worked with the NHL Draft, and in conjunction with SkyCam LLC, will further ensure a professional grade streaming experience for viewers.

The “*HOA Scouting Combine Showcase*” live events on Friday, March 5 include the 40-Yard Dash, 3-Cone and Short Shuttle drills, plus Position Work, Broad Jump and Vertical Jump workouts. The streaming show will also include taped coverage of Thursday’s combine events, including measurables (weight, height, wingspan, reach and hand size) and the 225-Pound Bench Press. The combine will be run by HOA’s Director of Pro Performance **Mo Wells**, a former Louisiana State University track and field star turned distinguished trainer known for his work preparing elite athletes for the NFL. Zybek Sports Timing System will be recording the official

times for the various events as they have done for the NFL Combine and Olympic Training Center.

Esteemed coaches will be overseeing each position group as they run through the gamut of events on Thursday and Friday. Former Pro Bowler **Ryan Clark** will manage the defensive backs, former NFL head coach **Hue Jackson** will direct the quarterbacks, esteemed trainer and former NCAA standout **Tevin Allen** will supervise the wide receivers, Running Back Academy founder **Jerry Seymour** will work with the running backs, former NFL standout **Kevin Burnett** will lend his expertise to the linebackers and highly-decorated coach **Pete Jenkins** oversees the defensive linemen.

“We can’t wait to showcase the hard work that these athletes have been putting in day after day and see it all come to fruition during the combine,” said Wells. “Everyone at *House of Athlete* is primed to put on a great first-time event so that these athletes have the chance to make the most of this opportunity. Partnering with FOX Sports provides a tremendous stage for all of the athletes to show out and make a statement heading into the draft.”

Marshall is a big believer in adjusting to whatever conditions life presents.

“These are hard times for everyone and we at House of Athlete felt it was our obligation to help these young guys have a platform to show scouts and everyone else who they really are,” added Marshall. “Not just through the Combine but throughout their careers. I am super proud of our efforts and this is just a start for what we have in store for the future.”

ABOUT HOUSE OF ATHLETE SCOUTING COMBINE

The inaugural *House of Athlete Scouting Combine* is hosted by former NFL star and co-host of FS1’s FIRST THINGS FIRST Brandon Marshall’s *House of Athlete* lifestyle brand and will take place from Wednesday, March 3 through Friday, March 5 in South Florida.

Continuing his commitment to excellence in all aspects of training, Marshall will host NFL prospects for an all-encompassing event that will give the athletes a chance to show off their skills and abilities for NFL teams. HOA’s Director of Pro Performance Mo Wells will run the combine.

On Friday, March 5, the “*House of Athlete Scouting Combine Showcase*”, a five-hour produced show featuring a gamut of scouting events, highlights and live commentary from NFL personalities, will stream live on the FOX Sports App and FOXSports.com beginning at 10 a.m. ET/7 a.m. PT. The six-part *House of Athlete: Going Pro* docuseries will debut on FS1 on Wednesday, March 24 at 5:30 p.m. ET/2:30 p.m. PT and air weekly at that same time leading up to the 2021 NFL Draft.

ABOUT HOUSE OF ATHLETE

Founded by former NFL star Brandon Marshall in 2019, *House of Athlete* is a growing lifestyle wellness brand based in South Florida created by elite athletes for elite athletes. They seek to elevate every athlete to the best version of themselves through five founding pillars: training, fuel, mental fitness, recovery and the power of the tribe. For more information visit www.houseofathlete.com, follow on Instagram @thehouseofathlete, on Facebook at www.facebook.com/houseofathlete and on Twitter @thehouseathlete.

ABOUT FOX SPORTS

FOX Sports is the umbrella entity representing FOX Corporation's wide array of multi-platform US-based sports assets. Built with brands capable of reaching more than 100 million viewers in a single weekend, the business has ownership and interests in linear television networks, digital and mobile programming, broadband platforms, multiple web sites, joint-venture businesses and several licensing relationships. FOX Sports includes the sports television arm of the FOX Network; FS1, FS2, FOX Soccer Plus and FOX Deportes. FOX Sports' digital properties include FOXSports.com and the FOX Sports App, which provides live streaming video of FOX Sports content, instant scores, stats and alerts to iOS and Android devices. Additionally, FOX Sports and social broadcasting platform Caffeine jointly own Caffeine Studios which creates exclusive eSports, sports and live entertainment content. Also included in FOX Sports' portfolio are FOX's interests in joint-venture business Big Ten Network, a licensing and commercial relationship with The Stars Group that created the FOX Bet sports betting platform and the FOX Bet Super 6 free-to-play game, as well as a licensing agreement that established the FOX Sports Radio Network.

Contact:

Media Inquirers: Kelly Swanson, Swanson Communications: kswanson@swansonpr.com

FOX Sports: Anne Pennington, anne.pennington@fox.com

BitFire Networks, Julie Frisoni. julie@frisonipr.com